

Chief Executive Certification for Government Advertising Campaigns

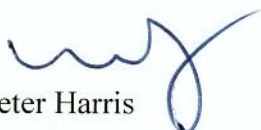
Certification Statement – Digital Switchover Communication Campaign
Indigenous and non-English speaking background (NESB) materials for
Southern and Central NSW, the ACT and Murrumbidgee Irrigation Area

I certify that the Digital Switchover Indigenous and NESB communication materials, complies with the *Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies* (Guidelines).

This certification takes into consideration the Report of the Independent Communications Committee (8 November 2011), which indicates the materials, in their view, comply with Principles 1 to 4 of the Guidelines.

My certification has been informed by advice and evidence of compliance with the Guidelines provided by officers within the Department of Broadband, Communications and the Digital Economy with responsibility for the design, development and implementation of the Digital Switchover communication campaign.

I certify compliance with relevant legal and procurement matters relating to the presentation and delivery of the campaign (Principle 5 of the Guidelines).



Peter Harris
Secretary

Department of Broadband, Communications and the Digital Economy

27 November 2011