

## SOURCES

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Australian Government

# Fascinating Facts: Broadband, Communications and the Digital Economy

2008

## BROADBAND

REFERENCE

<b>Internet subscribers at Dec 2008</b>	8.0 million	<b>1</b>
– with dial-up	1.3 million	<b>1</b>
– with broadband	6.7 million	<b>1</b>
<b>Percentage of all households in 2007–08</b>		
– with home computer access	75%	<b>3</b>
– with internet access	67%	<b>3</b>
– with broadband access	52%	<b>3</b>
<b>Percentage of internet-equipped households with broadband access in 2007–08</b>	78%	<b>3</b>

## TELECOMMUNICATIONS

<b>Fixed line telephone services in operation at June 2008</b>	11 million	<b>4</b>
<b>Payphones at June 2008</b>	45 114	<b>4</b>
<b>Mobile phone services at June 2008</b>	22.1 million	<b>4</b>
– percentage with 3G services	39%	<b>5</b>
– percentage with pre-paid services	46%	<b>5</b>
<b>Licensed telecommunications carriers at June 2008</b>	172	<b>4</b>
<b>Telecommunications service providers at June 2008</b>	1106	<b>6</b>
<b>Total telecommunications services income in 2006–07</b>	\$26.7 billion	<b>7</b>
<b>Retail mobile services revenue in 2006–07</b>	\$11.8 billion	<b>7</b>
<b>Industry gross value added (nominal) for communication services in 2007–08</b>	\$23.87 billion	<b>8</b>

## AUSTRALIA POST

<b>Mail articles handled in 2007–08</b>	5.6 billion	<b>12</b>
<b>Customers served in outlets each business day in 2007–08</b>	1 million	<b>12</b>
<b>Delivery points served at June 2008</b>	10.5 million	<b>12</b>
<b>Outlets at June 2008</b>	4453	<b>12</b>

## BROADCASTING

REFERENCE

<b>National public broadcasters (television and radio) at June 2008</b>	2	
<b>Commercial television broadcasting licences at June 2008</b>	55	<b>4</b>
<b>Community television broadcasting licences at June 2008</b>	82	<b>4</b>
(incl. 78 remote Indigenous broadcasters)		
<b>Commercial radio broadcasting licences at June 2008</b>	274	<b>4</b>
<b>Community radio broadcasting licences at June 2008</b>	353	<b>4</b>
<b>Australian program content on ABC TV (ABC1) in 2007–08</b>	4498 hours	<b>9</b>
<b>Languages broadcast on main SBS TV channel in 2007–08</b>	53	<b>10</b>
<b>Languages broadcast on SBS radio in 2007–08</b>	68	<b>10</b>
<b>Subscription TV subscribers at June 2008</b>	2.2 million	<b>11</b>
<b>Percentage of households with free-to-air digital television at March 2009</b>	47	<b>2</b>

## THE DIGITAL ECONOMY

<b>Registered .com.au domains at June 2008</b>	1 million	<b>4</b>
<b>Percentage of businesses in 2006–07</b>		
– with internet access	87%	<b>13</b>
– with a web presence	34%	<b>13</b>
– that placed orders online	40%	<b>13</b>
– that received orders online	24%	<b>13</b>
<b>Percentage of businesses with internet access that had broadband as the main type of connection in 2006–07</b>	91%	<b>13</b>