

21.11.08



To whom it may concern,

The information on the sheet attached sets out the details of my views which I have re the funding of the ABC.

The ABC should be:

- > is fully and well funded by government, and in a manner that upholds the ABC's independence from government.
- > is independent from commercial influence. This means:
  - no place for advertising on any ABC network or website
  - on-air announcements to be limited to the ABC's own services
  - the ABC not engaging in business activities that risk damaging public trust in its integrity or influencing its content, including the placement of ABC content on commercial websites or alongside commercial advertising.
- > is accessible to all Australians without fee - regardless of the delivery platform. Online is an essential way to access the ABC in a time-poor world. ABC archival material records the history of our nation, which should be freely accessible to all.
- > is a producer of programs of cultural value and intellectual integrity. The ABC should be foremost a producer of innovative, quality content. It should not rely heavily on outsourced production in any program areas.
- > plays an even greater role as an educator. The ABC is Australia's open university.
- > is well-resourced to be at the forefront of technological change, offering quality content on all delivery platforms.
- > provides both national services which broadcast matters of national significance and reflect regional differences, and local services to address matters of importance to local communities.
- > has a strong international presence. Radio Australia must be rebuilt and its access to suitable transmission assured, and Australia Network adequately funded without commercial input.

Tell the Review that:

- > the ABC Charter must not be changed in any way which will diminish the ABC or compromise its independence.
- > the ABC and SBS should remain separate and distinct broadcasters - the ABC as a comprehensive broadcaster which reflects the full spectrum of interests of the Australian community, and SBS with its focus on multiculturalism. Australia needs more media diversity, not less.

I have listened to the ABC for the whole of my life & value it greatly, (this covers most of 83 years).

I hope these matters will be thoroughly considered.

Faithfully,  
(Mrs) Julia S Warruth