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To: National Broadband Network Taskforce  
Subject: Broadband, Communications and the Digital Economy

Prioritising internet accessibility could have very positive outcomes for householders, businesses, and the environment.

Increased access to online shopping, VOIP, and media sharing would help relieve the strain on infrastructure and the biosphere. Eg less paper/ink, less vehicles in transit, lower phone charges, and a decrease in personal isolation (calling relatives over VOIP is more attractive than long distance calls).

To pay for the implementation/maintenance, I propose that the government establish a profitable corporation that provides VOIP.

Other start up capital could be accrued in retro from the ensuing productivity that would arise due to the intrinsic benefits to individuals i.e. happier (motivated) society with more expendable income.

Facilitating the ubiquity of the internet for Australians is a win-win.

I have presented a simplistic view - but I think that its elements are worthy of serious enquiry.

Good Luck,  
Matt Emery